ABSTRACT

BREAD EATING CROCODILE IN CONSTRUCTION SOCIAL CUSTOMS BETAWI

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This study aims to determine the origin of crocodiles bread used as a symbol in betawi social customs. so researchers are trying to analyze the meaning of the bread crocodiles in social customs Betawi

Type of research is qualitative, the method used is a qualitative method with a phenomenological approach, most of the data collected through a literature study, field study of observation and interviews.

The results showed that the meaning of the bread crocodiles that exist in social customs betawi among other symbolic meanings contained in the bread crocodile who interpret loyalty to their partner until death separates. And the other meaning is that which defines the meaning of prosperity symbolized the economic welfare of the people of Betawi. bread made crocodile luggage the groom to the bride it is expected after the wedding the bride and groom were able to continue faithful to each other and live wherever they can prosper in the sense of lack. But many of the Betawi people currently do not use bread crocodile alligator in their marriage customs because they assume that all the old-fashioned.

Finally, the researchers suggested that the Betawi people who loved the hereditary customs of their ancestors, as is the custom of the most precious treasure for the community and generally Betawi especially for all the people of Indonesia before the property was seized and occupied by another country. So we as the future generation should further develop and cultivate our own country culture.