ABSTRACT

Communication Pattern of Organization Bandung Satria Club (BSC) Maintain Solidarity In Between Members

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The aim of this research are to find how the Communication Pattern of Organization Bandung Satria Club (BSC) Maintain Solidarity In Between Members. How do researchers analyze the Members Relations, the Network Members, and message flow of its members.

This research used descriptive, qualitative approach. Techniques used to obtain data by conducting interviews, observation, library research, and online search. Informants in this research consisted of four informant, they are members and chairman board.

The results showed that the relationship between Bandung Satria Club members depart from the principle of the family of one heart and common sense have the same hobbies and current members of the communication messages Bandung Satria Club members have communication down (downward), communication and above (Upward), horizontal communication, and diagonal communication. Current message is not there a difference all the same it's just that another should be based on mutual respect. Network Society Bandung Satria Club that interest members joined because the Bandung Satria club view of the activities carried out by the Bandung Satria Club and the information spread by the Executive in Bandung Satria Club to members. Communication patterns contained in Bandung Satria Club is a sense of solidarity in Bandung Satria Club because Bandung Satria Club based on the feeling of family and there was no difference in each of the members are all the same just have a sense of mutual respect for others.

Conclusion The study shows that the Communication Pattern of Organization Bandung Satria Club Maintain Solidarity In Between Members. Making deals with the Bandung Satria Club more solid look at the current message Bandung Satria Club members that there is no difference, see the network Bandung Satria Club in recruiting new members and also disseminate information to its members. Ties in Bandung Satria Club is very close there was no significant difference in all communications with respect to each other.

Researchers give advice on the organization's Bandung Satria Club more should increase its activities in both the automotive related activities, and other social activities so that members can later be even more familiar and more compact in establishing communication, cooperation and mutual assistance in the form of operations.