ABSTRACT

E-LEARNING ACTIVITIES PT. TELKOM OFFICE BRANCH TELKOM LEMBANG EMPLOYEES IN IMPROVING PERFORMANCE

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This study aims to determine how E-learning activities of PT. Telkom Telkom branches dent in Increasing the performance of its employees. To answer the research questions raised above elements communicator, message, and media. The research approach is qualitative with descriptive method.

Data obtained through interviews, observation, book study, documentation, and Internet searching. E-learning activities has been started since 2007 and until now has been going on for 5 years. The subject of this study are employees of PT. Telkom Kancatel Lembang as many as 14 people, and informants in this study were 5 people who obtained through interviews. The study of how the E-learning activities at PT. Telkom Telkom hollow branches have: 1) the communicator in this activity is a message with a detailed and clear, 2) the message conveyed in these activities has been well and helps employees to communicate, 3) media used in this activity is the website.

Conclusion The study is E-learning activities performed by employees of PT. Telkom Kancatel Lembang can improve employee performance.

Advice about the type of research is given in E-learning activities that are made more interesting and more varied.