DAFTAR ISI

Halaman

2012 ..... **Error! Bookmark not defined.**
LEMBAR PENGESAHAN ..... **Error! Bookmark not defined.**
SURAT PERNYATAAN..... **Error! Bookmark not defined.**
ABSTRAK..... **Error! Bookmark not defined.**
KATA PENGANTAR ..... **Error! Bookmark not defined.**
DAFTAR ISI..... 1
DAFTAR LAMPIRAN..... **Error! Bookmark not defined.**
DAFTAR GAMBAR ..... **Error! Bookmark not defined.**
DAFTAR TABLE..... **Error! Bookmark not defined.**
BAB I..... **Error! Bookmark not defined.**
PENDAHULUAN ..... **Error! Bookmark not defined.**
1.1. Latar Belakang Penelitian..... **Error! Bookmark not defined.**
1.2. Identifikasi Masalah ..... **Error! Bookmark not defined.**
1.3. Maksud danTujuan Penulisan..... **Error! Bookmark not defined.**
1.3.1. Maksud Penelitian ..... **Error! Bookmark not defined.**
1.3.2. Tujuan Penelitian..... **Error! Bookmark not defined.**
1.4. Kegunaan Penulisan ..... **Error! Bookmark not defined.**
1.4.1. Kegunaan Praktis..... **Error! Bookmark not defined.**
1.4.2. Kegunaan Teoritis ..... **Error! Bookmark not defined.**
1.5. Kerangka Pemikirannya ..... **Error! Bookmark not defined.**
1.6. Pertanyaan Penelitian ..... **Error! Bookmark not defined.**
1.7. Subjek Penelitian dan Informan ..... **Error! Bookmark not defined.**
1.7.1. Subjek Penelitian..... **Error! Bookmark not defined.**
1.7.2. Informan..... **Error! Bookmark not defined.**
1.8. Metode Penelitian..... **Error! Bookmark not defined.**
1.9. Teknik Pengumpulan Data ..... **Error! Bookmark not defined.**
1.10. Teknik Analisa Data..... **Error! Bookmark not defined.**

1.11.1. Lokasi Penelitian .....**Error! Bookmark not defined.**
1.11.2. Waktu Penelitian .....**Error! Bookmark not defined.**
1.11. Sistematika Penulisan .....**Error! Bookmark not defined.**
BAB II .....**Error! Bookmark not defined.**
TINJAUAN PUSTAKA.....**Error! Bookmark not defined.**
2.1 Definisi Public Relations .....**Error! Bookmark not defined.**
2.2 Public Relations dalam Internet.....**Error! Bookmark not defined.**
2.3 Pengertian Media Relations.....**Error! Bookmark not defined.**
2.4 Fungsi Media Relations.....**Error! Bookmark not defined.**
2.5 Press Release .....**Error! Bookmark not defined.**
2.6 Pembuatan press release .....**Error! Bookmark not defined.**
2.8 Informasi dalam Internet .....**Error! Bookmark not defined.**
BAB III .....**Error! Bookmark not defined.**
OBJEK PENULISAN .....**Error! Bookmark not defined.**
3.1 Sejarah Pemerintah Provinsi Jawa Barat .....**Error! Bookmark not defined.**
3.1.1 Sejarah DPRD Provinsi Jawa Barat .....**Error! Bookmark not defined.**
3.1.2 Arti Lambang Jawa Barat .....**Error! Bookmark not defined.**
3.1.3 Visi dan Misi Jawa Barat.....**Error! Bookmark not defined.**
3.1.4 Sejarah Divisi DPRD Provinsi Jawa Barat ...**Error! Bookmark not defined.**
3.2 Struktur Organisasi Bagian Hubungan Masyarakat .....**Error! Bookmark not defined.**
3.3 Job Descriptions .....**Error! Bookmark not defined.**
3.3.1 Kepala Manager Corporate Image Care.....**Error! Bookmark not defined.**
BAB IV .....**Error! Bookmark not defined.**
Pengelolaan Press Release oleh Corporate Image Care Melalui Website DPRD Provinsi Jawa Barat.....**Error! Bookmark not defined.**
4.1 Pembuatan *Press Release* DPRD Prov. Jabar.....**Error! Bookmark not defined.**
4.1.1 Bahan Berita.....**Error! Bookmark not defined.**
4.1.2 Pembuatan Press Release.....**Error! Bookmark not defined.**
4.2 Pengevaluasian Press Release Oleh Corporate Image Care **Error! Bookmark not defined.**
4.3 Kategori *Press Release* yang dipublikasikan.....**Error! Bookmark not defined.**

4.4 Pengelolaan Press Release oleh Corporate Image Care ..... **Error! Bookmark not defined.**

BAB V ..... **Error! Bookmark not defined.**

SIMPULAN DAN SARAN ..... **Error! Bookmark not defined.**

5.1 Simpulan ..... **Error! Bookmark not defined.**

5.2 Saran ..... **Error! Bookmark not defined.**

DAFTAR PUSTAKA ..... **Error! Bookmark not defined.**