ABSTRACT

Non verbal communication of meaning in art Benjang helaran Ujungberung in Bandung

By :
Redi Setiawan
NIM. 41808011

This research is under Guidance:
Ferry Darmawan S.Sos., M.Ds

This research *has so many purposes. The main purpose of this research is to analyze how Non verbal communication of meaning in art Benjang helaran Ujungberung. This research is designed to answer the research problem mentioned above, therefore it has focused on the following things, such as:* ***Behavior*** *in benjang helaran art,* ***space and time*** *in benjag helaran art. Those things are used as a meter of the research entitled " how Non verbal communication of meaning in art Benjang helaran Ujungberung in Bandung".*

This research uses qualitative descriptive methods, with "sesepuh" Benjang Helaran art as the main subjects. Informants have been selected using purposive sampling technique, and the informants of the study consist of: 3 (three) students, then, in order to clarify and strengthen the data, there are also 2 (two) participants whom play roles as the key informants. The data of the research is obtained through in-depth interview data, observation, documentation, literature and online searching. To examine the validity of the data collected, this research uses a triangulation time techniques. The techniques of data analysis used, such as, data reduction, data collection, presentation of data, draw conclusions, and evaluation.

The results of this study show that: 1. ***Meaning of behavior*** *in the arts can be seen from benjang helaran use of clothing, the selection of movements, facial expressions, and smells. 2.* ***Space and time*** *used in the art benjang helaran done by calculating the local culture, in the open and adjust to the time set by the organizers of the event.*

In conclusion*, as a whole the art of benjang having a meaning that is in, about the life of the past, the present and the future, balance the world.*

As a suggestion*, local people to be more attentive to art benjang helaran where art this is art typical ujungberung that by which is art of generations.*

Key Word : Benjang Helaran Art, Non verbal communication of meaning