ABSTRACT

Mita Sri Badriyati. 21509028. Analysis of Third Party Funds Development with Common Size Vertical Method at PT. Bank Perkreditan Rakyat Trisurya Marga Artha. Under the guidance of Linna Ismawati, SE., M.Si.

The purpose of this studyis to see the development of third party funds that have been collected PT. Bank Perkreditan Rakyat Trisurya Marga Artha using Common Size Analysis.

The method usedin this research is descriptive quantitative. The unit of analysis in this studyis the third-party funding reports PT. Bank Perkreditan Rakyat Trisurya Marga Artha with a sample report third-party funding years 2009-2011. The analysis used the Common Size Vertical by stating the value of the component as a percentage. So that the volume growth in dollars and percentages shown in percentages.

The results showed that the amount of funds collected by a third party in the year 2009-2011has increased significantly, especially in the year2011. This is due to the increased amount of accumulation of deposits over the previous year. This increase is caused by the many customers who choose to save their money in savings deposits due to interest granted by the bank this year is greater than the savings deposit rates. In terms of volume, for the development of savings deposits increased in 2010 while the decline ensued in 2011 of. While the volume of deposits in a significant increase of total deposits in 2011. Of the CSV, the two sources of funding to increase and decrease the percentage. In 2010, sigifikan development occurs in savings deposits. For the year 2011 decreased the percentage of savings and deposits have increased.

Keywords: Third Party Funds, Common Size Vertical Analysis