ABSTRACT

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Title : Analysis Of The Role Of Savings As A Source Of Third Party Funds At PT.Bank Tabungan Pensiun Nasional Branch AhmadYani Bandung
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Bank is a company engaged in the financial sector whose main activities are collecting funds from the public in the form of savings, current accounts and deposits. Then distribute the funds back to the community in the form of credit and providing services in a payments traffic and circulation of money.

One source of the funds raised from the public by the savings bank. Savings play an important role in providing a useful source of bank funding begi bank's operations and is a measure of success for the bank if it is able to finance its operations from the source of these funds.

Under these conditions, the authors conducted research on "Analysis of Savings As One Of The Third Party Funding Sources PT Bank National Pension Savings Ahmad Yani Branch of Bandung". The study aims to determine the development of Savings at PT. National Pension Savings Bank Branch Bandung Ahmad Yani and to determine the development of third-party funding period 2006-2010, in addition to knowing how much progress as one source of savings deposits.

In this thesis the writer uses descriptive method is a method of research done by way of review directly to the study site to obtain the required data and then analyze it.

Development of the savings from the year 2006-2010 has increased even declined. The amount of savings is always an impact on the number of third party funding sources. But the increase in the amount of savings in 2007 is followed by a rise in third-party funding sources. This is due to fluctuation amount of other funding sources, namely demand deposits and time deposits.

Keywords : Savings and Third Party Funding Sources