ABSTRACT

Harijaya Anugerah is a company specializing in the field of trading in which the company sells a wide range of product-focused tools convection. The difficulty of the consumer to know the product you want and the difficulty of finding media promotion, it also results in the influence of sales at parusahaan. Purpose of doing research is to design a system of information in the form of e-commerce, so that it can help sales in the company Harijaya Anugerah.

E-commerce information system that will be created using the PHP programming language, with software Macromedia Dreamwaver and MySQL database. Data collection techniques used include the primary data source that is by way of observation and interviews, while the secondary data source that is with how to view the documents. A structured approach to the methods used and the method development using the prototype method, with the system development tool in the form of the context diagram, flowmap, DFD, and database design tool that is proposed in the form of an ERD.

Research results show that the design of information system of e-commerce can assist consumers in accessing information regarding tools product sold on the company's convection.

Keywords : Information System, E-Commerce, Convection.