***ABSTRACT***

***COMMUNICATION BEHAVIOUR TINDER USER IN MAKE A GOOD RELATIONSHIP IN UNIKOM STUDENTS***

(*Descriptive Study About Communication Behaviour Tinder User In Make A Good Relationship In Unikom Students*)

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*This research under guidance* :
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*This research is made to explaining about Unikom's Students Communication Behavior Using Tinder as a Social Media. The researcher will start by dividing the problem into several micro problems, which are interaction, action and relationship between the students of Unikom and their respective communication partner in tinder*

*This research will be using a qualitative method with a descriptive study supported by the definition of Communication Behavior. This research will employ the help of 6 (six) subjects which was selected with the use of purposive sampling technique, data gathering by doing an in-depth interview, observation, documentation, internet searching and bibliography, data validity testing by triangulation and persistent observation..*

*The result of this research shows that interaction between the user of Tinder can be divided into several components, which are selecting photos before starting to chat, asking about the origin and identity of their chat partner, the use of jokes as ice breakers, use of emoticons, usage of slangs, and the existence of age difference between the user and their partners. The action that Tinder users do are changing their profile pictures, filling in their bios, and uploading photos to Tinder as a content of their profiles. For the 6(six) informants to establish a relationship with their respective chat partner usually takes 2 weeks up to a month.*

*The conclusion of this research is when a Tinder user interact with his/her chat partner, one or more action was made which then leads to a relationship. From this process a communication behavior emerges which have some form of action and a relationship.*

*The researcher hopes that writing this research will help users of Tinder, especially college students can find a balanced relationship in the digital world as well as in their social environments. Friends can be found anywhere, so welcome a person who wants to get to know you.*

*Keywords : Communication Behavior, Interaction, Action, Relationship, Tinder users*