ABSTRACT

POLITICAL PRAGMATISM DISCOURSE IN THE NEWS TEXT ABOUT ABRAHAM SAMAD*'S VIOLATIONS OF THE ETHICS CODE ON THE* HARIAN PIKIRAN RAKYAT

(Teun A. Van Dijk *Critical Discourse Analysis about Political Pragmatism Discourse in the News Text About* Abraham Samad *Violations of the Ethics Code on the* Harian Pikiran Rakyat *January 23rd 2015*)

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The purpose of this research is to discover the Political Pragmatism Discourse in the news text about Abraham Samad *violations of the ethics code on the* Harian Pikiran Rakyat. *To achieve that goal then raised the question of how the dimension of text, dimension of social cognition, and dimension of social context in this news text. This research used a qualitative approach with* Teun A. Van Dijk *critical discourse analysis. The data collection technique for this research was using documentation study, in-depth interview, the study of literature and online data retrieval.*

Result of the study, the dimension of text indicates that the news text about Abraham Samad *violations of the ethics code which carrying* Hasto Krisyanto*'s theme statement when it is not well-founded nor do they have strong evidence and that tend to be things that are not possible. Social cognition, text of this news is inseparable from social cognition journalist themselves who see* Abraham Samad*'s case is merely an attempt to criminalize mad to* KPK. *While the social context, the discourse developed in the community when it is leading to a consensus that* KPK *is in the right side, while the* Polri *in the wrong side, so that many people expressed their support by doing demonstration and others.*

The conclusion of this study shows that the news text has been marginalized political pragmatism discourse of Abraham Samad *with a discourse that says that* KPK *is criminalize victim of the other institutions who want to stunt* KPK. *Suggestions of researcher, the community is expected not to look at the news just as an informative or educative course, because in it, there are many ideological, political, and economic interest.*

Keywords: *Discourse, Political Pragmatism, News Text, Critical Discourse Analysis.*