***ABSTRACT***

***MEDIA INFORMATION DESIGN ENCYCLOPEDIA COLLECTION SERIES MEDICINAL HERBS OF BOGOR BOTANICAL GARDEN***

***By:***

***Muhammad Djohari***

***51908035***

***Study Programme Visual Communication Design***

*The design of this media information encyclopedia collection serial medicinal herbs is to provide information about findings research by Bogor Botanical Garden. Currently, Bogor Botanical Garden has publish many books whose contents are pertinent to various types of plants, one of which is medicinal herbs. Unfortunately, those books design is less attractive for people to read them. Therefore an attractive book design is necessary to draw out community interest to read it.*

*The book design will be put in well-regulated plan in its layout feature and the visualization feature will use picture in vector technique, and from book color feature will use colors fit the color of plant species which is that are dealt with in each chapter would be used.*

*Keywords: Information Media, Medicinal Herbs*