Abstract

SNAKE POX (HERPES ZOSTER) DISEASE PREVENTION CAMPAIGN

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The background issue here is based on the knowledge of the society that unfamiliar with snake pox disease thus providing its own issues. One of the steps to be taken to solve these issues is to perform social campaign.

The solution is to design on a social campaign how to prevent snake pox such as: brochures as the main media with other supporting media such as posters, stickers, shirts, calendars, clocks, mugs, pins and key chain. As well as providing information to the society, about attitude of the society to perform a clean and healthy living to prevent snake pox.

Key words: social campaign, disease, design