ABSTRACT

DESIGNING AND BUILDING SELLING BASED WEB APPLICATION IN IBS CIBADUYUT

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IBS (Inkra Batant Stride) is a trade company that provide thing as type stylist ruged work. IBS (Inkra Batant Stride) that have customers in bandung wants increase customer and to expand marketing and making report system that still writing as registration files and transaction its selling. To finished that problem, increase selling and reach segment market that expand, so IBS (Inkra batant Stride) wants use technology in method marketing and its selling with implementation e-commerce.

To building an application e-commerce, the equipment that can be used to description model system is a diagram tendency file (flow map), diagram konteks, and data flow diagram (DFD) and in designing based file use dictionary and entity diagram (ERD).

Accorsing to result experiment conclused that application e-commerce can be desh promotion, help to increase selling and press operational cost for company and make it's eazy for consument order procces and paying a product coz it can done by online.

Keywords : building system, SSL, technology information, internet, wbsite.