ABSTRACT

DESIGN AND IMPLEMENTATION OF
WEB BASED ONLINE SALES SYSTEM
ON PRODUCT IHATEMONDAY T-SHIRT
(CASE STUDY IN LIVE DESIGN FOR YOU SHOP)

By

DERIS FEBIAN
10107370

Live Design For You is a name for store of bussiness clothing. And Ihatemonday itself is a product name that it is introduce from the store to the public. Ihatemonday is marketed since the middle of 2010. Store are located in Bekasi it is a new district has only a few customers, and most customers are still coming from the inside city. In a system of ongoing sales at these stores, data processing products, ordering and transaction were still manual. To solve the problems and to increase sales to reach a wide market, ihatemonday want to use technology in marketing and sales strategies to implement an online sales system or commonly called e-commerce.

For software research methodology using waterfall method, where as for data modeling uses the structured method Entity Relationship Diagram (ERD) to describe the data model and the Data Flow Diagram (DFD) to depict functional model. Then data analysis is translated into a programming language using programming language PHP and used a database My Structured Query Language (MySQL).

After building the system, then do alpha and beta testing,and the results can be concluded that the online sales system can help customers to get information about products offerings, make easy to ordering product by customer, and can help to increase sales for the company.

Keywords : E-Commerce, PHP, MySQL