ABSTRACT

BUILD E-COMMERCE AT DISTRO CONSPIRACY DUMAI- RIAU

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Conspiracy Distro is a company engaged in the business of selling retail productsuch as T-shirts, shirts, jackets, trousers, shorts etc. Distro Conspiracy established since 2006. Marketing systems and sales products which used very limited (Conventional), customers must come directly to see and purchase offer products at Distro Conspiracy. With the systems will be less effective and time-consuming customers, because customers who are out the city will find it hard to buy and get information offer products at Distro Conspiracy. To handle that's problem, e-commerce is present as an effective solution.

For software development methodology use waterfall methodology. In this methodology carried out several steps to build a software, software engineering, system analysis, system design, system implementation, system testing, and maintenance system.

Based on test results, e-commerce website can help sales process, increase sales products and facilitate customers to get product information at Distro Conspiracy.

Key word: E-commerce, waterfall, website.