ABSTRACT

DEVELOPMENT OF E-COMMERCE WEBSITE SELLING PRODUCTS PRINTING AND ADVERTISING AT CV BAGOES

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Cv. Bagoes is moving company product sales in printing and advertising. at first, Cv. Bagoes is only small workshop advertising. and it still a small home industries. as a function of time, this workshop has been moving pretty well that transformed its status of home industries into CV. products that offered by CV. Bagoes them are making banners, billboards, sticker, neonbox and many more.along

with the rapid development of information technology especially in the field of e-commerce, can accelerate the sales process and expand the marketing process as long as it felt to be less than optimal. In addition subscribers will get comfort in the process of reserving products, because they can directly view the example items with prices that are already displayed.

The utilization of technology e-commerce will expand the market sales and marketing cv. Bagoes products. In addition consumers will be easier in terms of ordering the product, without the constrained by distance and time.Based on the problems arising this is what being the background to the development of e-commerce website product sales and advertising on cv. Bagoes printing. As a tool of sales transactions, electronic media promotion and dissemination of information in the CV. Bagoes.
For research methodology software using the method waterfall, while for modeling data using structured methods is Entity Relationship Diagram (ERD) to describe the data model, and Data Flow Diagram (DFD) to describe the functional model.Website ecommerce Cv. Bagoes to simplify customers in transact online without having hampered time and distance, besides subscribers will get whole information about product printing and advertising.

Key Word : *Printing and advertising, Website, Internet*