ABSTRACT

GEOGRAPHIC INFORMATION SYSTEM FOR DETERMINING STRATEGIC LOCATION OF ECONOMIC DEVELOPMENT OF BANDUNG *CITY WEB BASED*

By

Tanti Hartini

10108649

Economic development of Bandung *city which is growing so fast must be balanced by delivering information rapidly, properly and accurately. In this case* Dinas Koperasi, UKM, a*nd Government Trading Industry of* Bandung *city which have a duty to inform and observe the whole economic potency require a facility to publicize all the economy potency completed by the location to the public.*

Geographic information system web based (WEBGIS) is one of media to share information in the form of digital map which is able to be accessed through internet media and to make use as a means of mapping registered location, so it is expected that it will ease more for the people to know potential location in developing the economy of Bandung *city.*

Besides giving description of economic potency, WEBGIS is also expected to give recommendation new business by using Analytical Hierarchy Process (AHP) as a method in making a decision.

Key words: Economy, Geographic Information System, AHP