ABSTRACT

E-COMMERCE IN

CV. REGGAE MEGAH JAYA

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CV. Reggae Megah Jaya is a company engaged in the sale of toys, shirts, jackets and other accessories related to Japanese cartoon figures and more particularly as kamen rider. In the sales process, CV. Reggae Megah Jaya still use online media such kaksus, twitter, blog and facebook or through phone and text message or SMS (Short Message Services). How payment is only made by cash or bank transfer. In addition, the promotion of the product is done by advertising in some existing networking site such as the kaskus, twitter, blogs and facebook.

To overcome the problems that arise, it will be built E-Commerce applications by using Waterfall method. This method consists of several steps, namly : data gathering, system analysis, system design, coding system, system testing and system maintenance.

This application is a web based so that consumers can trade 24 hours anywhere and Anytime, with guaranteed data security and payment options online by bank transfer Or by means of online payment using payment gateways like paypal.

Based on the results of alpha testing and betha of E-Commerce application in the CV. Reggae Megah Jaya, it can be concluded taht the presence of these applications can Provide convenience to consumers to make purchases and transact safely and get clear Information about the product offered by CV. Reggae Megah Jaya.

Keywords: E-Commerce, CV. Reggae Megah Jaya, DFD, Paypal