ABSTRACT

DEVELOPMENT OF E-COMMERCE APPLICATION AT CV. PAOMAN BATIK ART INDRAMAYU

By:

MUHAMMAD SYAEFUL BAKHRI
10107562

CV. Paoman Batik Art is a company that sells hand-made batik, printed batik, female dress and bag with various kinds of traditional Indramayunesse batik. Recently, CV. Paoman Batik Art is facing difficulty to offer its products to customers that in far position from the company. It is due to CV. Paoman Batik Art still using manual system to sell its products. Where, the customers should come directly to the outlet to be able to do the transaction. This situation makes the transaction not effective to the customers because its time consuming.

This website e-commerce is one solution to manage master data, transaction process, report making, and backup and restore. Beside, this website is completed with member registry facility, on line order, and paying the transaction using Pay Pal facility or interbank transfer, tracking the stuff delivery, and stuff return. This website is also provided with Security Socket Layer (SSL), which guarantee the security to either the customers or the company owner.

Based on the alpha and beta test result, it could be concluded that the developing of this e-commerce website has harvested output fit with the expectation. Moreover, this website help the consumer to do the transaction prior come to the outlet and help the company owner to promote its products to its customers, and help the company owner to make data processing and report making.

Key words : *E-commerce*, Paypal, SSL, Paoman Art, Batik Indramayu