ABSTRACT

WEB BASED SOFTWARE DEVELOPMENT FOR INTERNAL INFORMATION SPREADING USING SMS GATEWAY ON BADAN PENGELOLA PUSAT PERDAGANGAN CARINGIN (BP3C)

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The research was conducted at The Badan Pengelola Pusat Perdagangan Caringin (BP3C) Bandung. The aim is to facilitate the employees to get the information from the leaders quickly and effectively. Use of SMS gateway is facilitate for employees to get information, because we didnt have to wait for a letter created and spread. Spread letter using paper rated less efficient because will take a lot of time to create and print letters and then pass it on to employees. paper use can also lead to global warming. Use of this software can facilitate leadership in delivering information to employees, because the software is web based. So employees can easily browse the information through the web and mobile.

Based on the test results, the use of sms gateway software has some advantages and disadvantages.The advantage gained is more rapid delivery of information from the leadership to employees. For example, employees are more quickly get information through mobile. The advantages is the absence of the employees request sms application to know that the information content in the desired.

Use of the software is expected to facilitate leaders to disseminate information quickly to employees. In addition, leaders will also be faster in disseminating information without having to make the information in paper form anymore.

Keywords: Dissemination of Information, SMS GATEWAY, BP3C.