ABSTRACT

DEVELOPMENT E-COMMERCE APPLICATION IN RISALAH BOOKSTORE BANDUNG

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Toko buku Risalah is a book store, that sells textbooks book of Islam, and Al-qur'an. The mechanism sales are running on toko buku Risalah is consumers that will see and purchase the products offered must come directly to the toko buku Risalah. Consumers are came to toko buku Risalah and can be directly ask for a book are sought to shopkeepers by mentioning the titles of books, authors and book publishers are also to be searched, then the shopkeeper will see a list of books and stock books are no book in catalog book of toko buku Risalah, if the stock of books available then consumers can be immediately make a payment at the cashier.

E-Commerce is distributing, purchasing, sales, marketing goods and service sover electronic systems such as the internet or television, www, or other computer networks. E-commerce can involve electronic funds transfer funds transfer, electronic data interchange, automated inventory management systems, and automated data collection systems. At this time, Proceedings of the bookstore store has not usede-commerce facilities so that the difficulty in offering products to consumers whoare out of town. Moreover, it also could result in impacts that affect the process of selling a product that is the ignorance of consumers who are out of town for the existence of the Proceedings of the bookstore store.

To build e-commerce system, the tool used to describe the system model is a data flow diagram (FlowMap), context diagram, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary and Entity RelationshipDiagram (ERD).

With e-commerce is expected to facilitate the consumers the toko buku Risalah to promote the products offered, so that the public recognize the toko buku Risalah. Facilitate sales tranctions online so it can be done anytime, and also safety. Simplify file processing and report processing.

Key words: E-commerce, Online