ABSTRACT

THE DEVELOPMENT OF E-COMMERCE IN MILK-PRODUCT SALES AT THE COOPERATION OF COW FARMER OF NORTH BANDUNG (KPSBU) OF WEST JAVA

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The Cooperation of Cow Farmer of North Bandung (KPSBU) of West Java is an organization with specialization in milk-product especially in sales. As a seller the management had main purpose, increasing profit. However, there are any impediments involves poor product marketing, sales and management with traditional manner. Thus, in solving problem required an appropriate system. It expected that by online known as e-commerce any impediments are can handled as well.

This research used a waterfall methodology. It is a system development arranged by top down process, ranged from data collection, system analysis, design, coding, testing, and system maintenance. Data collection carried out by direct interview with KPSBU of West Java. System analysis uses an instrument to describe of the DFD (Data Flow Diagram) system, while the conceptual analysis uses ERD (Entity Relationship Diagram). Coding arranged by PHP programming language, and data storage by MySOL. The system testing uses Alpha and Beta tests. Thereafter, system maintenance performed to protect the system consistency. It expected that by the method a system development of the established e-commerce will being orderly and proper

By the result of study it is concluded that in available e-commerce system, the existing problem in KPSBU of West Jabar can handled in appropriate.

Keyword : DFD, ERD, Waterfall, E-Commerce, KPSBU Jabar