ABSTRACT

MARIA TEREZINHA, "*The Influence of Insider Ownership And Financing Decisions To Firm Value At Plantation Sub Sector Listed In Indonesia Stock Exchange Period 2001-2010". Under guidance of Mrs. Isniar Budiarti, SE.,M.Si.*

Insider ownership and financing decisions are all factors that affect a firm value. By considering these two aspects, we can figure out the strategy achieving the optimum firm value. The purpose of this research is to determine: Effect of insider ownership structure and financing to firm value at plantation sub sector listed in Indonesia stock exchange period 2001-2010.

The method used is descriptive and verification method. There are 3 companies plantation sub sector listed in Indonesia stock exchange used as samples for this reseacrh. This research used time series and cross section data which also called pooled data from 2001 until 2010. The independent variables are insider ownership and financing decisions, and the dependent variable is firm value. The determine the relation between Insider ownership and financing decisions to firm value, used the following statistical test, fold linear regression analysis, pearson correlation coefficient, coefficient determination, assumption classic testing and hypothesis testing using SPSS 16.0 for windows applications.

The result of research showed that variables insider ownership and financing decisions simultaneously don't have effect on the firm value. Partially insider ownership and financing decisions also don't have significant effect on the firm value.

***Keywords** : Ownership Structure, Financing Decisions and Firm Value.*