ABSTRACT

PERANCANGAN MEDIA INFORMASI PENGGUNAAN BAHAN BAKAR MINYAK

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Fuel oil is difficult for renewable. Lengthy regeneration process not in accordance with the amount of exploitation. Sectors most widely consumed fuel is the transportation sector.

Only a few people are aware of it. Most of them do not care when using it, because of the lack of information regarding the use of the fuel itself. Therefore made media information about the use of the vehicle in order to optimize the fuel consumption. Sehingg the less fuel is wasted.

By using animation media is expected to be delivered with good information to the public, so as to provide knowledge on how to use the optimal fuel in vehicles.

Making of this animation using a combination of 3D animation techniques and 2D animation. With the concept of technical craftsmanship and attractive expected to attract the public to gain knowledge about the use of fuel.

Keywords: Bahan Bakar Minyak (BBM), Energi, Animasi, 3D, 2D, Informasi