ABSTRACT

E-COMMERCE WEBSITE DEVELOPMENT BLANKWEAR DISTRO BASED PHP AND MYSQL

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Distro Blankwear that specializes in selling (retail) likes shirts, jackets, pants, sweaters, and accessories. The problems Distro Blankwear a customer difficulties in conducting transaction, company diificulties in sales, company difficulties of a promoting the product, and company difficulty in making the sales report.

The methodology used of e-commerce website development research with descriptive method. This methodology has the stage which the data collection phase of the study of literature, observation, interviews, questionnaires. System design website that are built using a structured method that is the context diagram, data flow diagrams, process specifications, and data dictionary. Testing e-commerce website uses negligent testing with blackbox methods, and beta testing by an interview to the owner and cashier, and questionnaires given to the member.

Conclusion of e-commerce website development are a easier customer in transactions online, easier the company in sales, easier the company of a promoting the product, and easier the company in making of sales report.

Keyword : Distro Blankwear, Customer, Transaction, Sales, Promotion, and Report