ABSTRACT

GOODS AND SERVICE E-COMMERCE AT MULTIART COMPUTER

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Multiart Computer start founded in 2009. Originally running only Multiart Computer service computer and network installation for some companies or establishments. Sale of goods is a way of adding a very convincing advantages. Multiart Computer is a shop that sells a product that is the computer. System sales in this shop accounting is still slow due to lack of promotion of goods to the public. Report the sale of goods shall not result in more detail as well.

Application of e-commerce into one solution to overcome the obstacles faced Multiart Computer. E-commerce application development refers to a manual system is currently running. Software development methods used in the design and build of the software is to use a structured approach. The tools are used for modelling a system in these applications include document flow diagram (Flowmap), the diagram context and Data Flow diagrams (DFD) as well as in the design of the database using Entity Relationship Diagrams (ERD) and data dictionaries.

With the development of the method chosen then in e-commerce systems implementation is done testing the system consisting of the alpha testing and beta testing. Based on the results of testing that has been done can be inferred that the website still needs to be fixed Multiart Computer. With the building of the application of e-commerce is expected to facilitate the customer when doing transaction, be means of promotion that is able to memeperluas the reach of marketing products and increase sales as well as ease in data processing.

Keywords: E-commerce, DFD, Website.