ABSTRACT

This research was conducted at Manufacturing Company as one of the companies listed in Indonesia Stock Exchange. The purpose of this study is to investigate the dividend payout ratio and return on investment to stock price Manufacturing Company.

The method used in this research is descriptive method of verification. The sample used in the study using purposive sampling method that is annual financial reports of Manufacturing Company year 2007-2010 by 28 samples used Multiple Linear Regression Analysis. Testing the hypothesis in this study using the statistical F two tail test and statistical two tail test. The process of statistical analysis using SPSS 18 for Windows.

The results of this study indicate that dividend payout ratio of the stock price had a strong relationship with a negative direction, while earnings return on investment to stock price had a strong relationship with a negative, while earnings return on investment to stock price had have a very strong relationship with the positive direction. The conclusions from the analysis of statitistik were influential on the dividend payout ratio share price and return on investment affect the share price.

***Keywords : Dividend Payout Ratio, Return On Investment,* Harga Saham**