ABSTRACT

DESIGN APPLICATIONS E-COMMERCE HARMONY DISTRO IN CIANJUR

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Distro Harmony Cianjur is a store that specialized in the sale of clothing and other accessories. In the market its products Distro Harmony Cianjur utilizing paper media that is by printing hundreds of brochures, catalogs, and create a pamphlet that will be placed in front of the store (distro). During this distro harmony still doing business the conventional way, which requires customers to come directly to the distro, it makes distributions harmony has a desire to empower consumers in shopping for products in harmony distro.

The research methodology used to construct this website is descriptive analysis method, which used the data collection phase by using structured data and tools used Flowmap the ERD (Entity Relationship Diagram) and DFD (Data Flow Diagram). While designing this website using programming languages such as PHP and using MySQL for the database with the help of Adobe Dreamweaver CS5 tools and WAMP.

Based on the results of tests performed by testing the system using the black box of alpha and beta to the questionnaires given to a number of respondents showed that the overall system is run in accordance with what is expected, which can provide information about the products on Distro Harmony Cianjur, facilitate consumers to shop fashion products in distro Harmony, and facilitate internal distribution operations in managing product data and preparing reports.

***Keywords** : E-commerce, customer, web, bussines.*