ABSTRACT

E-COMMERCE WEBSITE DEVELOPMENT SALES AND ORDER IN AMMI PAYET CREATION

By

TIAN DWI SEPTIAN
10107020

Ammi Payet Creation is a medium-sized enterprises engaged in the selling and ordering products, especially textiles kebaya, which is quite famous and have lots of customers. At first Ammi Payet Creation is just a small company that was founded in 2008. As time went on whom are, Ammi Payet Creation growth and has the management and employees are trained. Ammi Payet Creation in the production process rather Padalarang Ciburuy area, West Bandung regency. Payet Ammi marketing reach only covers the area of Jakarta and Padalarang, but many costumers who are outside the area to be made directly in accordance with the their own costume kebaya. Creation Payet Ammi party wants to expand their trade network with no place to build an addition to ordering products and Padalarang Jakarta area, while the next problem is, there is no media in the promotion of product sales Ammi Payet Creation, and also problems in making reservations transaction reports are still manual and take a longtime.

Based with Ammi Payet Creation problems which arose, it's become our background for Order and Sales with website e-commerce development in Ammi Payet Creation, as electronic sales transaction, marketing, and promotion tools

For this research software methodology we used waterfall method, where as for modeling data and we used structuring method is Entity Relatinship Diagram(ERD) for describe model data and Data Flow Diagram to depict functional model.

Website E-commerce development in Ammi Payet Creation can make customer easier to make transaction by online or website internet with out constrained distance and times, besides all of that customer can get any usefull information about Ammi Payet Creation.

Keywords : *Ammi Payet Creation, ERD, DFD, Website E-commerce.*