ABSTRACT

Developing Web-Based Commercial Math Practice at Fatasz Maths

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Fatasz is a private learning center focusing on only providing mathematic service. It wants to be a solution for students who think that mathematics is difficult and elusive subject. Nowadays, it has been running for two years.

Meanwhile, for surviving in the business and facing competitors – which has been well-known – then it must have a strategy and innovation that can help it grow better.

By utilizing current-developing technology and information, so it wants to build web-based commercial mathematic practice, which can be accessed by publics. This media can be designed as interesting as possible to attract students practicing mathematics. It also can be used by parents or teachers to ask their children or students to do more practice and monitor their competency in certain and specific chapter, so that they can evaluate the weakness immediately.

Based on the test result, it can be concluded that the created-media is able to assist Fatasz Math introducing its products to wide consumers, increasing its earning, and also attracting students to learn mathematics.

Keywords : Website, mathematics, Online practice, E-learning