ABSTRACT

BUILDING WEBSTORE APPLICATIONS IN GITO HELM STORE

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Gito Helm is a store established since 2005 engaged the sale of a variety of helmets. Shop in the business process Gito Helm still using conventional means such a in product sales and marketing of products to customer where it is becoming an to store Gito Helm. In store marketing process Gito Helm still use the media promotion of customer recomendations by word of mounth is still considered less effective and efficient dataprocessing and reporting as well the manual has not resulted in a detailed incomestatement either.

Webstore apliation into one solution to overcome the obstacles faced Gito Helmets store. Webstore application development refers to the manual system is running. The tools are used for modeling systems in these application include document flow diagram(flowmap), context diagrams and Data Flow Diagrams(DFD) and designusing Entity Relationship Diagram(ERD) and Data Dictionary

After going through the stages corresponding to the selected development method is implementing webstore system with testing system consist of alpha testing and beta testing. Based on the results of testing has been done can be concluded that the overall system runs as expected. With the building of webstore applications is expected to facilitate the consumer in the transaction, become promotional tool is able to expand the marketing reach and increase sales of products and simplify the management of existing data.

Keywords: Applications, E-Commerce