ABSTRACT

E-COMMERCE IN

PD BINA PUSAKA AIR RIFLE

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PD Bina Pusaka Air Rifle is a company engaged in production, service and sales of air rifle. In the process of product sales, PD Bina Pusaka Air Rifle still requires costumers to come directly tothe site or contact the company via telephone. The method of payment is only made by cash or bank transfer. In addition, the promotion of product is done by distributing flyers to customers of PD Bina Pusaka Air Rifle.

To overcome the problems that arise, it will be built E-Commerce applications by using Waterfall method. This method consists of several steps, namly : data gathering, system analysis, system design, coding system, system testing and system maintenance.

This application is a web based so that consumers can trade 24 hours anywhere and Anytime, with guaranteed data security and payment options online by bank transfer Or by means of online payment using payment gateways like paypal.

Based on the results of alpha testing and betha of E-Commerce application in the PD Bina Pusaka Air Rifle, it can be concluded taht the presence of these applications can Provide convenience to consumers to make purchases and transact safely and get clear Information about the product offered by PD Bina Pusaka Air Rifle.

*Keywords: E-Commerce,*PD Bina Pusaka Air Rifle, *DFD, Paypal*