ABSTRACT

ANALYSIS OF THE CONTENTS OF THE CRIMINAL IN THE DAILY MORNING NEWS RADAR BANDUNG IN REVIEW OF JOURNALISTIC LANGUAGE

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This research aims *to find out the State of criminal News Content on the Daily Morning Radar Bandung in Review Of Journalistic Language to answer the purpose above, researchers raised indicator of simple, short, solid, straightforward, clear and interesting to answer language journalism in the Daily Morning Radar Bandung.*

Approach to quantitative research*, research methods, descriptive content analysis techniques. According to the Stamp in his analysis of the contents of Rakhmat uses techniques of data collection in library studies, interviews, documents, data, employing a search online, and the coding sheets. There are 4 stages of metodelogis used in content analysis techniques that election units of analysis, construction categories, withdrawal of samples and reliability coding. For sampling used in this research is the total sampling, because the population is less than 100, with the sample as much as 13 news taken from the Daily Morning Radar Bandung issue 1-10, 2011.*

The results of this research *show each category, as follows: the simple Category with sub categories of single sentences of as much as 2 news with a percentage of 15%, and sub category clutter as much as 11 news with a percentage of 85%. For short category with sub categories doesn't beat around% u2013tele as much as 9 news with percentage of 69% and for sub categories are not too long, as many as 4 News with percentage of 31%. For categories populated with sub categories with complete information as 6 news with 46%, and the percentage for sub categories as much as 7 news 5W 1 h with the percentage of 54%. For straightforward category with sub categories meaning directly by as much as 7 news with 54%, and the percentage to sub kaegori not a flowery as 6 news with percentage of 46%. To Clear the category with sub categories readily understand as much as 11 news with a percentage of 85%, and for subcategories not blurred as much as 2 sentence news with a percentage of 15%. Interesting category with sub categories of living and growing as much as Word 5 news with percentage of 38%, and for the sub category of readers as much as 8 trigger appetite for news with the percentage of 62%.*

Research indicates *that conclusion, writing in the Daily Morning News criminal Radar Bandung has fulfilled the journalistic language rule, i.e. a simple, brief news, solid, straightforward, clear and interesting.*

Suggestions *for Daily Morning Radar Bandung, still continues to maintain journalistic language rule on any information presented. because it is the key to attracting or whether a news story to read.*