ABSTRAK

Dalam usaha perdagangan di era modern seperti sekarang ini, persaingan semakin kian ketatnya, upaya dan tenaga sudah dilakukan demi untuk menarik para pelanggan. Oleh karna itu suatu promosi sangat penting di perankan didalam perdagangan karna dengan diadakan promosi maka bisa menarik / mengajak kunsumen, promosi bisa dilakukan dengan cara menyebarkan brosur, poster, x-banner, Web dan lain-lain, demi untuk menarik perhatian para kunsumen

ABSTRACT

In the trading business in the modern era, as now, competition is increasingly intense, effort and energy has been performed in order to attract customers. By because it is a very important campaign played in the trade because the promotion is held to attract / invite kunsumen, promotions can be done by distributing brochures, posters, x-banner, Web, etc., in order to attract the attention of the kunsumen