ABSTRACT

DESIGN OF INFORMATION SYSTEMS OF SALES AND PURCHASES WEB-BASED IN MODY STORE BANDUNG

by

JERRY SANDER
10507455

Mody Store is a company engaged in the sale of goods in the form of shoes. Mody Store that has had many customers both inside and outside of bandung city still applying the conventional shopping system is the buyer who must come directly to the store. And still uses a manual system in terms of consumer data archiving and data sales and purchase transactions. To solve the problem above and to increase sales and reach a larger market share then Mody Store need to use the technology in its marketing and sales by implementing a web-based information system in its development.

The method in this research using descriptive method, whereas the approach used is a structured approach and method developers use the Prototype model. Method of data collection used observations and interviews. The author uses the tools and working techniques, such as flowmap, context diagrams, and Data Flow Diagrams (DFD). Making process by using the software Adobe Dreamweaver CS4, PHP, MySQL database and web server apche.

The software is built to be able to maximize product sales from Mody Store and empower consumers in conducting transactions because of the ordering process online.

Keywords: Information Systems, Sales Products, Mody Store.