ABSTRACK

CV Richness Development represent place selling and producing clothes which focused for a better result at service and quality. Costumer difficult to know product which wish and difficultly for promotion media. Above mentioned cause sales target at CV Richness development progressively down. Target of this research is to design a information and know the analysis and examination program at CV Richness development.

Desain research used have the character of descriptive with approach case study at CV Richness, and also technique of data collecting used cover the source of primary data that is by observation and interview, while source of data secunder that is by seeing document. Approach method used by structure and method of system development by information of clothes sale base on the web made now use the method prototype, by using system development tools as flowmap, context diagram, DFD, and appliance scheme of proposed database as ERD. While making of software in this research, writer use PHP and Macromedia Dreamwaver and for database use Mysql.

Result of research show that scheme of information system of clothes sale base on the web can assist the consumer in accessing of information concerning sold clothes product, system implementation of information, hardware,data bases and also interface by yielded application. Final phase is perform the examination to application by using method *Blackbox.*

Keyword : information system, sale, website.