ABSTRACT

Butik Rumah Azka is a place that provides a variety of products for women such as dress, blouse, skirt and shoes that focuses on quality service and good product. Processing of sales data and inventory of goods at Boutique House Azka still use bookkeeping system and the difficulty consumers to find the desired product and the difficulty of finding a media campaign to be an issue in the Butik Rumah Azka. The purpose of this study was to design an information system product sales for web-based woman, knowing the system implementation and find out the analysis and testing program at Butik Rumah Azka.

The design study is a descriptive case study approach on Butik Rumah Azka, as well as data collection techniques used include the primary data source is by way of observation and interview, while the secondary data source that is by looking at the documents. The method used a structured approach and methods of developing web-based information system sales are made using the prototype method, a system design analysis tools flowmap form, context diagram, DFD and database design tool of the proposed form of ERD. While the creation of the software in this thesis, the authors use software PHP and Macromedia Dreamweaver, and to use the My-SQL database.

The results showed that the sales information system design for web-based product can assist consumers in accessing information about the product being sold, implementing information systems that include software implementation, hardware, database and interface of the resulting application. The final stage is to conduct the testing of applications using the Blackbox.

Keywords: information systems, sales, website.