ABSTRACT

Teh Taraju is a cottage industry. Teh Taraju engaged in trade that has been aged morethan 15 years of establishment. But there are constraints that have become a barrier for companies to grow their business. Therefore, the company was in dire need of mediasales, promotion, and delivery of information to the public. Then the company needs a website as a means to support the development of the company Teh Taraju.

In the design of the study, the author uses descriptive method, in which researchers usedinterviews and observations to the place or object of research. In developing the system, researchers used the waterfall method. To make the system, researchers used a tool for system design, these tools such as context diagrams, DFD, data dictionary, normalization, table relation, and ERD. The software used is to use Adobe Dreamweaver CS3 with the programming language PHP (PHP: Hypertext Preprocessor) and MySQL database.

The system is built in the form of sales website that can be used to streamline the sales,promotion, and delivery of information and documentation on the sale of the company so that the delivery of information can easily be viewed online via the Internet.

Key words: sales, descriptive, waterfall, websites.