***ABSTRACT***

*Deepinsight is one of the distributions is located at Jalan Gurame No.6, Bandung, which is engaged in the sale of various products such as clothes, pants, jackets, shoes and accessories for young people who have enough customers, so that various processes are carried out must be quickly done in particular in data processing of sales, purchases and promotions in Deepinsight distributions. business processes running in the distributions Deepinsight still manually. data processing system of sales and purchases in Deepinsigth distributions still use the stationery in the recording. the search process the data item requires a long time, especially by those archives all data and preparing reports are still handwritten form. The purpose of this study was to create a web-based sales information system, know the system implementation and find out the analysis and testing program on Deepinsight Distro Bandung.*

*The design study is a descriptive case study approach on Deepinsight Distro Bandung, as well as data collection techniques used include the primary data source is by way of observation and interview, while the secondary data source that is by observing the document. The method used a structured approach and methods of developing web-based information system sales are made using the prototype method, a system design analysis tools flowmap form, context diagram, DFD and database design tool of the proposed form of ERD. While the creation of the software in this thesis, the authors use software PHP and Macromedia Dreamweaver, and to use the My-SQL database.*

*The results showed that sales of web-based information systems can assist consumers in accessing information about the products that sell, implement information systems that include software implementation, hardware, database and interface of the resulting application. The final stage is to conduct the testing of applications using the Blackbox.*

*Keywords: information systems, sales, website.*