ABSTRACT

DEVELOPMENT APPLICATIONS E-COMMERCE IN DEDS CREATE

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Deds Create is a shop that sells ornaments and miniatures, many orders coming from different regions after Deds Create follow national events, so it has many takers. There are several obstacles in the process of product promotion and sales report processing. Lack of effective distribution of brochures are only able to reach the nearest area to be one constraint store to increase sales. Therefore the application is made e-commerce as a means to market, promote and also to maek it easier to manage reports.

This website can handles transactions on-line using Paypal, so that consumers can not make a bank transfer for each activity can make payments on-line. This website also uses SSL (Secure Socket Layer) as a protocol for securing data on the Internet. This aplication is also using social media as a means of promotion and also use the delivery service to deliver consumer orders.

Based on the results of testing alpha and beta, e-commerce website development is expected to provide solutions to the promotion process and store transaction to consumers. In addition to this website is expected to ease in the management report and how to transact.

Keywords: E-Commerce, On-Line Transaction, SSL, Paypal, SEO, Deds Create.