ABSTRACT

CLOTHING AND ACCESSORIES E-COMMMERCE APPLICATION DEVELOPMENT AT Y2SHARE BATIK

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Y2Share Batik is a business engaged in selling clothing and accessories made from batik and ethnic fabric located in Taman Ganesha B5 / 1, Telaga Kahuripan, Parung, Bogor. Y2Share Batik uses direct sales system, this system does not conveys the information provided for the details of the products sold in Y2Share Batik. For promotion, Y2Share Batik only participates at bazaar events. Item managements and reporting are still done conventional.

The features of this e-commerce application are member registration, items order, payment, items retour, master data management, order data management, items retour management, reports management and backup & restore database. Payment methods are offered two ways to uses offline payment thought a cash transfer or transfer via account bank and online payment via PayPal.

Based on results from alpha and beta testing of e-commerce application at Y2Share Batik, it can be concluded that a functional system can produce the expected output, and the e-commerce system is convenient for customer to order products online, it can also speed up data processing and facilitate the reporting of sales.

***Keywords* :** *Selling, E-commerce, Backup & Restore Database, Online, PayPal.*