DEVELOPMENT E-COMMERCE EQUIPMENT IN MUSIC STORES HAFIDZ PRO ARD

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Hafidz Pro Ard is a company engaged in services, manufacturing of musical instruments are located in the city of Bandung. At this time, the booking process is done directly, which came to the company or by phone.

Problems that occur, the processes that are running currently, is the consumer who is outside Bandung,found it difficult to be able to order. Another problem is, consumers hard in order to know the status of their goods.

E-commerce development is implicated to overcome the existing problems in the company. Data flow method used is structural method which consists of Data Flow Diagram (DFD) to describe the functional model and Entity Relationship Diagram (ERD) to describe the data model. Payment transactions process can be made via bank transfer or Paypal account. The objective of this e-commerce system development is to simplify the costumers purchasing process and to acknowledge the ordering status without having the urge to come directly to the store.

Based on the results of testing, which consist of alpha and beta testing, we can conclude that E-commerce websites are built, it can be easier for consumers, in an order and specify the settlement period to know the status of orders and simplify ordering.

Keyword: Website, E-commerce, reservation.