ABSTRACT

E-COMMERCE WEBSITE DEVELOPMENT COSMETICS ORIFLAME IN DBEAUTY SHOP

by

ALFIAN RIFANI
10107846

Dbeauty shop is a Cosmetic shop there place in Ciamis, Wes Java. Selling cosmetic product and nature skin care with a high quality where coorporate with Oriflame distributor in selling product of Oriflame. Until now Dbeauty shop have want to expand selling terotery and give another solution in shopping, so costumer can easly and be a Oriflame product in wich famously, so can increase the profit of product.

The method of analysis used in the construction of e-commerce website at Aghnie Shop Bandung store structured data based on the use flowmap and tools used is ERD (Entity Relationship Diagram) and DFD (Data Flow Diagram). The programming language used to create this program using PHP and database using MySQL with the assistance of tools Adobe Dreamweaver and WAMP.

Based on the results of tests performed by testing the alpha system using the method of blackbox and betha with a questionnaire given to a number of respondents showed that the overall system run in accordance with what is expected.

Keywords: e-commerce, sales, reservations and marketing