ABSTRACT

DEVELOPMENT APLICATION E-COMMERCE WEB-BASED AT NIS N US SHOP

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Nis N Us is a shop that has existed for a long time and until now have many kinds of goods, including clothing and healthy food. In marketing their products Nis N Us Shop still market the products in small scope and limited to the relations and business partners only.

To overcome the problems that occurred, then this e-commerce application is built to expand the scope of marketing. Flow Data methods which used is structured method which consist sof Data Flow Diagrams (DFD) in describe functional model and Entity Relationship Diagram (ERD) to illustrate data model. Payment process can be done through transfers between bank accounts and paypal. The objectives of the development of e-commerce system is to make buyers easier bought products without have to come directly to the store.

Based on the analysis and testing has been done then it can be concluded that e-commerce information systems is helpful to marketing Nis N Us Shop products into remote areas to stream line the time, effort, and money. E-Commerce has been built is tobe used as material for further system development.

Keywords : E-commerce, DFD, ERD, structured model, paypal