CHAPTER III

THE DESCRIPTION OF THE TOPIC

In this chapter, the entrepreneurship that the writer conducted for job training course in Si Dupan Poster will be explained clearly. It will also describe the information about job position and responsibilities. In addition, the problems that the writer had during doing entrepreneurship will be describe and so the solutions.

3.1 Job Position

The writer's job in SDP is in charge in materials processing. Besides that, the writer also helped in designing some posters and promoting the posters.

3.2 Responsibilities

The writer had some responsibilities during working in SDP. He searched materials for poster that consumers ordered as well as evaluated them. As the side job to help the team, the writer was responsible in designing some of the posters. Moreover, just like the entire members in the management team he promoted the posters.

3.3 Explanation

Leading the materials processing division, the writer always tried to find a picture as attractive as possible; a picture with a good sketch and a bright color.

The writer selected all the materials one by one and picked the best to be used on the poster. From all the posters that the consumers ordered, not once they complained about the picture.

During helping to design poster, the writer found the fact that all the orders that came to be used by beginner learners, they all had to be added pictures in them. That is why the writer chose to focus on this subject as a main matter for this report.

The consumers said that by putting attractive pictures on the poster, it would help to make learning English easier. The learners could easily understand what the pictures means and capture them in their mind. By using pictures, they will remember the words faster than by remembering them using textbook or dictionary.

The following are the writer's activities while working in Si Dupan Poster:

1st – 10th of July, the writer began to promote the poster by approaching the consumers and he began to receive orders from them.

11th – 16th of July, the writer took times to search materials for the posters by browsing in the internet. He also evaluated which materials that are appropriate to be used on the posters and which ones that are not. For picture materials, the writer chose picture that attractive by the color and also the shape.

17th of July, the writer took time off of work for a day.

18th – 23th of July, the writer helped in designing some posters. The writer designed three posters themed tenses, animals, and fruits.

24th of July, the writer was back to his village to sell the ordered posters.

25th of July – 02nd of August, the writer sold the posters to the consumers as they ordered. The writer's job ended here.

In addition, since there was a consumer who asked the writer to teach her daughter English by explaining the poster, so the writer helped the daughter learning English for the rest of his holiday every Wednesday in August. The writer was teaching Basic English for a seventh grade student and while teaching he found out that using picture on the poster really helped, not only to the teacher, the writer, but also to the learner, the seventh grade student, especially in remembering vocabulary. The learner said that picture in learning brought fun so she was very excited to learn.

3.4 Problem and Solution

As long as the writer worked in SDP, the writer found a problem that the price of a poster that SDP produced was too expensive. It is Rp10.000,00 per poster. However, the orders that SDP received from consumers were quite high. Probably that was because the solution by giving discount 10% to consumer who bought three posters was effective.