ABSTRACT

This report entitled “Pictures Application on Si Dupan Poster to Help Beginner Learning English”. By putting pictures on the poster, it would help learning English easier. The learners would remember the words faster than by using textbook or dictionary. This was written based on the entrepreneurship that the writer took as job training course. The writer was also teaching Basic English for a seventh grade student. While teaching, he found out that using picture on the poster really helped, not only to the teacher, but also to the learner, the seventh grade student, especially in remembering vocabulary. The writer built Si Dupan Poster (SDP) Company with other five students of English Department of Indonesia University of Computer. The company runs in poster business specifically English poster.

Research method used in this report is a descriptive method. In this research the data were collected by internet browsing and observation by approaching the consumer and asked them what kind of poster that they want or need. Therefore, the posters that SDP produces are made according to consumer order.

As conclusion, posters are one of the effective media to learn English especially for beginner level. It is recommended that in establishing a company is better accompanied by at least one person who has experience in entrepreneurship. Using pictures on posters will make learning English easier for the learners will capture what they learn by remembering the pictures.