ABSTRACT

Charme Boutique Shop is a business entity which is engaged in sales of clothing products and accessories, especially wanita.Pada ordering process, the recording is still done manually, so the possibility can lead to errors in recording reservation data and a lack of promotion by charme boutique shop that can cause product marketed less known and the payment process is still done on the spot. To solve the problem then built a website selling products with alternative media is the internet.

The methodology used or used in the development of information systems and sales of web-based ordering is using prototype paradigm. The tools used to describe the system model is a form of data flow diagrams (FlowMap), context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, normalization, and Entity Relationship Diagram (ERD). To implement this ordering of information systems, required supporting components in order to work properly. These components are among the files the web using PHP programming language, and for data storage use the MySQL database server.

Website is an alternative media to market products, in addition to the online ordering system is expected to improve service to consumers. It is seen from the public demand for a product increases, and so we need a system that can serve the needs of the community. One of the website.

Key words: Website, information systems, Boutique.