ABSTRACT

APPLICATION OF E-COMMERCE SALES RATTAN IN TEGUH MANDIRI CV

BY:

Kiki Novianti
10507708

Teguh Mandiri Rattan is a trading company in the cane fields, where the process of promotion and sales is still conventional. This means that customers must go to the store Teguh Mandiri Rattan to purchase the product. Development of e-commerce applications at stores selling furniture Teguh Mandiri Rattan is a step to increase sales and promotion of products that can benefit the company. With the application of e-commerce sales of furniture, customers can order the products without having to come to the store Teguh Mandiri Rattan party companies can overcome the problem of product processing, customer processing and order processing so as to provide convenience to consumers to get information about store products Teguh Mandiri Rattan

Software development methodology that is used is waterfall methodology, the methodology was carried out several steps to build a software, namely: software engineering, systems analysis, system design, system implementation, system testing, and system maintenance.

The results of the development of e-commerce sales in stores Teguh Mandiri Rattan Rattan is expanding consumer market and increase product sales.

Keywords: e-commerce, online, waterfall.