ABSTRACT

ONLINE ORDERING APPLICATION DEVELOPMENT IN ALPHA INTERDESIGN

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ALPHA INTERDESIGN engaged in the production of furniture in the form of wood processing. The company is processing woodinto tables, cabinets and other wood processing. In the process of ordering products, companies still need a renewal in the management of the product ordered. The development ofe-commerce is currently providing the changes to the sector ofbusiness activity that has been executed in the real world into the virtual world. ALPHA INTERDESIGN will try to renew theway of spreading information about the product by using theInternet media.

To over come the above problems, it will be an online ordering application built on the ALPHA INTERDESIGN using structuredmethods. This web- based applications so that customers can make transactions 24 hours a ordering wherever and wheneve they want, with data security and secure networking applications and online payment option by selecting the banking accordance with the wishes or online payment using payment gateways like paypal.

Based on the results of the study and afte doing alpha testing ang betha of Applications Online Online Ordering at ALPHA INTERDESIGN conclusions can be drawn is known that the Application Online Ordering at ALPHA INTERDESIGN can assist in the process of dissemination of information both product promotion, and can either transaction processautomation, so that the process promotion and transaction ordering products become easier and help the business grow ALPHA INTERDESIGN

Keywords: e-commerce, booking, promotion, product,transaction