ABSTRACTION

DEVELOPMENT OF E-COMMERCE APPLICATION AT BUTIK DE'SMOOTHY

By

R BUGI RAMADHAN MALIK
10106116

There are plenty of reasons why starting an e-commerce site for your business makes a great deal of sense for both you and your prospects and customers. A person sitting on his chair in front of a computer can access all the facilities of the Internet to buy or sell the products. By doing business through computer networks e-commerce has made it easier for human to reduce physical work and to save time. Looking at the brighter side however, e-commerce obviously has numerous advantages over traditional commerce, the number one advantage being convenience of use. The user can browse online stores, compare prices and order merchandise sitting at home on their PC.

The business transaction activity in e-commerce, on a glance will be looked much alike with the Butik De'Smoothy transaction mechanism - selling and buying transaction through the way of pay the price first, purchased item (s) sent later. Based on observations made at the Butik De'Smoothy, several problems were found. Such as in the delivery of items of contained in the store, the sales transaction still manual, and not using the global information system yet.

In order the application can get to work, administrator have to input email and password in the login form. In the main menu of admin there are menu used for input, searching, editing and erasing datas which is related to e-commerce. While in the main menu of user, user can do the registration to purchasing transaction and get informations in around web which have been developed.So the conclusion is that application of the web can facilitate admin in managing and saving datas also facilitate users to get information concerning datas.

Keyword: E-commerce, methods, application.